



International Conference

'The EU & the Media'

October 8-10, 2009

The Hague and Leiden, the Netherlands

*Organized & sponsored by: Leiden University,
Montesquieu Institute, and Campus The
Hague*



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Conference: on October 8, 9 and 10 Leiden University, Montesquieu Institute and Campus The Hague will organize an international conference on the relation between the European Union and the Media. The conference will take place in Leiden and in The Hague:

Date	Location	Venue	Language
October 8	The Hague	IDA-Zaal	Dutch
October 9	Leiden	Lokhorst Church	English
October 10	The Hague	Campus The Hague	English

Conference fees: the conference is open to both students and those with a professional (or personal) interest in journalism, politics, European politics, or any combination thereof. Students registered at universities will not have to pay a conference fee, but are requested to register online. For non-students, the following conference fees apply:

October 8	€ 35,-	Including lunch and drinks
October 9	€ 25,-	Including drinks, but excluding lunch.
October 10	€ 35,-	Including lunch and drinks
October 8, 9 & 10	€ 80,-	Including lunch and drinks on all three days, except lunch on October 9.

More details on registration, conference fees, location, and route planners to the locations can be found on the websites of the organizing partners:

<http://www.hum.leiden.edu/history/eu-studies/>

<http://www.montesquieu-instituut.nl/>

<http://www.campusdenhaag.nl/>



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The goal of the conference is to examine the EU and its media-relation(s) from different national viewpoints and patterns. Overall, the main presentations will be based on research of the 2009 European Parliamentary elections and the media coverage thereof.

The setup of the conference will prove to be engaging, dynamic and interactive. This is achieved through the combination of presentations concerning the theoretical background, presentations of empirical and relevant research covering the media relations of the EU and its member states, drawing in specific on the recent EP elections. And, through the subsequent discussions concerning the results and conclusions in the discussion- panels, the conference subjects are given practical and applicable character. Furthermore, the presenters and contributors to the conference consist of professionals from the fields of academics, journalism, and political as well students of the MA European Union Studies (University Leiden).

On October 8, the first conference day, the main focus will be on the Netherlands and its media-relation with Europe. The conference will be officially opened by the Dutch Minister for European Affairs, Mr. Frans Timmermans. Several speakers will then first introduce the subject matter of the conference and different aspects thereof. In the afternoon, a forum of specialists in the fields of politics and media will give their view on the subject, followed by a discussion.

On October 9 and 10 the subject matter of the conference is placed in an international and comparative perspective. On Friday October 9, research from various EU member states is presented which will serve as specific case-studies for EU-Media relations. On the third day, Saturday October 10, different aspects and individual components of EU-Media relations are examined and debated in the form of panel-discussions.





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Thursday - October 8, 2009

Venue: IDA-Zaal, The Hague

09.15	Ontvangst met koffie/thee
09.45	Aanvang programma
09.45-10.00	Openingspeech De heer drs. Frans Timmermans, staatssecretaris van Europese Zaken
10.00-10.15	Introductie Prof. Dr. Richard Griffiths, Universiteit Leiden
10.15-11.00	Europa & de Media: Nederland in de afgelopen 10 jaar Claes de Vreese
11.00-11.30	Pauze
11.30-12.00	De complexiteit van de berichtgeving over EU verkiezingen
12.00-12.30	Nederland en de verkiezingen voor het Europees Parlement Dr. Huib Pellikaan
12.30-14.00	Lunch
14.00-15.00	Inleidingen leden forum. Sprekers: nader aan te kondigen (zie websites)
15.00-16.00	Discussie, vragen en debat
16.00-17.00	Borrel



Friday - October 9, 2009

Venue: Lokhorst Church, Leiden

09.00	Opening, registration and reception with coffee/tea, etc.
09.15-09.45	Opening speech Ludolf van Hasselt, Head of Representation European Commission in The Netherlands
09.45-10.00	Introduction Prof. dr. Richard Griffiths
10.00-10.30	The EU Communication Gap Juliet Lodge
10.30-11.00	Coffee Break
11.00-11.30	Case-Study: the Netherlands Claes de Vreese
11.30-12.00	Case-Study: Germany Johanna Möller
12.00-12.30	Case-Study: Belgium Pascal Delwit
12.30-13.30	Lunch
13.30-14.00	Case-Study: the United Kingdom Susan Banducci
14.00-14.30	Case-Study: Denmark Sune Blicher
14.30-15.00	Case-Study: Hungary Veronika Tarjan
15.00-15.30	Coffee Break
15.30-16.00	Case-Study: The Baltic States/Estonia Katrin Juhandi
16.00-16.30	Case-Study: Bulgaria Boryana Peneva



16.30-17.00 **Comparative overview of the EU-27**
Cristina Stanculescu

Saturday - October 10, 2009
Venue: Campus The Hague

09.15 **Opening, registration and reception with coffee/tea, etc.**

09.30-10.30 **PANEL 1**
'Europe's Campaign for Europe'
Lutz Meyer and Lorraine Mullally
Discussion-leader: Ton van Lierop (European Commission)

10.30-11.00 **Coffee Break**

11.00-12.00 **PANEL 2**
'EU Online Coverage'
Peter Anderson and Asimina Michailidou
Discussion-leader: Ton van Lierop (European Commission)

12.00-13.00 **Lunch**

13.00-14.00 **PANEL 3**
'National Electoral Systems & EP Election Outcomes'
Katjana Gatermann and Simon Usherwood
Discussion-leader: Ton van Lierop (European Commission)



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